



Bringing children's
literature to life

Thanks to you

Whether you have been coming to a Cheltenham Festival for many years or are a newcomer, thank you for your support and making possible the Literature, Science, Music and Jazz Festivals.

Thank you especially to those who have kindly made a gift to Cheltenham Festivals in their Will.

We are appealing for support in the long term to secure the Cheltenham Festivals for future generations.

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Registered Charity Number: 251765

CHELTENHAM FESTIVALS

LEGACY GIVING

JAZZ
SCIENCE
MUSIC
LITERATURE



A GIFT IN YOUR WILL
WOULD MEAN SO MUCH

Information accurate as of May 2012

Cheltenham Festivals runs award-winning arts and science festivals thanks to the support of many individuals, and funders who share our passions for engaging people from all backgrounds in culture and cutting-edge science

The Festivals enable thousands of children to hear and meet some of the most prestigious writers, thinkers, scientists and musicians in the world today; and allows them to experience first class performances, try instruments and participate in scientific experiments.

Our programmes give emerging and rising stars in the arts and science a high-profile stage for their talents at a vital time in their careers, while our themes not only delight and entertain audiences, but also spur the imagination and challenge ideas with good humour and intelligence.

Artistic freedom and financial independence are closely linked, so we need to build up our funding into the future, not just for today. Box office income accounts for just over 40% of our running costs and no matter how large or small every gift in a Will makes a vital contribution to our work as well as being very tax efficient: we are a registered charity.



Dr Hal's Bigger Bang Science Show lights up Cheltenham Town Hall

Front cover: Our 'Bandwagon' project takes musicians and instruments to local schoolchildren

'Jazz It Up' - a Festival ensemble of school students work with a professional conductor.



Every legacy donation to Cheltenham Festivals will make a wonderful gift for the future

After consideration of family and friends, leaving a gift in your Will to Cheltenham Festivals would be something wonderful to do.

We would be delighted to help with any questions; always in the strictest confidence and, while making a Will or a change to a Will is straightforward, we highly recommend that you use a solicitor to make sure your Will is valid and presents your wishes accurately.

- There are a number of ways to leave to the Festivals:
- a chosen amount
 - a percentage - which has the advantage of being inflation-proof
 - gifts of property or chattels that can be sold
 - stocks and shares

Your gift will be used wherever the need is greatest and acknowledged in a commemorative book. If you would prefer your legacy to be dedicated to one of the four Festivals - Music, Literature, Science or Jazz - please let us know and discuss this with your solicitor.

Thanks, through recognition, comes through our Leonora Society offering special invitations to Festival and one-off events. We are delighted to be able to show our appreciation to those who kindly let us know.

Your gift would be free of Inheritance Tax. In addition, should your total legacy donations to charity represent 10% or more of your estate a lower rate of Inheritance Tax at 36%, down from 40%, applies.

In strictest confidence

Thank you for considering a gift in your Will to Cheltenham Festivals.

Please tick the appropriate box:

- ☐ I am planning to make a gift in my Will to Cheltenham Festivals. Please contact me.
- ☐ I am not ready to consider making a gift in my Will at present. Please contact me in
- ☐ Please send me an information pack on how to make a gift in my Will.
- ☐ I am unable to make a gift in my Will, but enclose a donation of £ Cheques should be made payable to Cheltenham Festivals.
- ☐ I am planning to leave a gift in my Will to Cheltenham Festivals, and prefer not to be contacted.
- ☐ I have made a gift in my Will to Cheltenham Festivals/added a codical in favour of Cheltenham Festivals, registered Charity number 251765.
 - ☐ I wish to remain anonymous.
 - ☐ Please send me details of the Leonora Society.

Title: Forename:

Surname:

Address:

Postcode:

Home telephone number:

Mobile telephone number:

Email:

Please fill in this form and return it to Nicola Lawson at the address on the back of the leaflet.